



Chris Babcock  
chris@babcockdesign.net  
310.780.9893

Graduated from Art Center College of Design, with a BFA in Graphic Design. Recently I've worked with following agencies: RPA, on the Acura and Honda account, Merkley + partners, NYC, on the Mercedes Benz account, and with Saatchi & Saatchi on the Toyota account and more recently working directly with non profit groups, WildlifeNOW.com and CaliforniaLIST.org.

Responsibilities include:

- Collaborating to produce innovative, brand-appropriate creative work
- Design / manage creative brand experiences from strategy, concept and design through final execution
- Manage creative / vendors (artists, writers, developers, printers, etc) to ensure effective execution

Qualifications:

- High level of design, typographic, communication and presentation skills
- 25+ years design experience in print and 8+ years in interactive based projects
- Fluent in CS6, specifically InDesign, Photoshop, Illustrator and Dreamweaver
- Ability to multi-task and work under pressure with attention to detail
- Ability to work in a collaborative, fast-paced environment

I've had the opportunity to work with the following:

CLIENTS:

- Acura
- Arden Realty
- Blue Diamond Nut Co.
- Exclusive Resorts
- Fleetwood RV
- GMC trucks
- Greenwich Group Int.
- GTE
- Honda / automotive
- Honda / motorcycles
- Hyundai
- Infiniti
- Infonet
- Lexus
- Light and Motion
- Mazda
- Mercedes Benz
- Nestle
- Toyota
- Symantec
- Suzuki

AGENCIES:

- Doner / Irvine
- Hamon & Associates / LA
- Merkley + partners / NY
- Ogilvy & Mather / LA
- Rubin & Postaer / LA
- Saatchi & Saatchi / LA
- Saputo Design / LA
- SHR / Phoenix
- Team One / LA
- TWA Chait/Day / LA
- Volcano Design / LA

Honda S2000 | RPA  
*automotive brochure*



Acura MDX | RPA  
*automotive brochure*



Honda Touring | Volcano Design  
*motorcycle brochure*



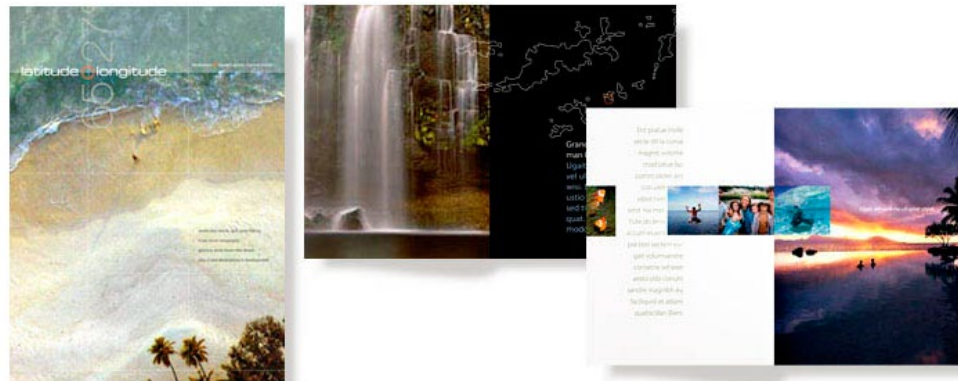
Greenwich Group International  
*international real estate annual report*



Studio C2  
*direct mail*



Exclusive Resorts | Merkle + partners  
*time share resort brochure*



Acura full line dealer kit | RPA



Acura RDX launch kit | RPA



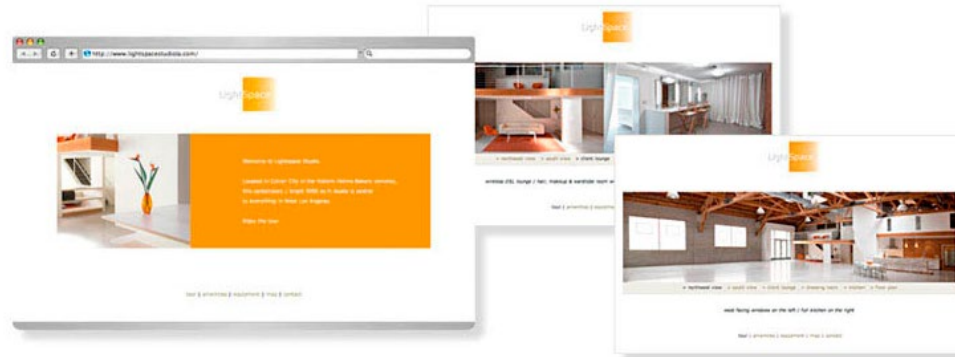
Honda full line dealer kit | RPA



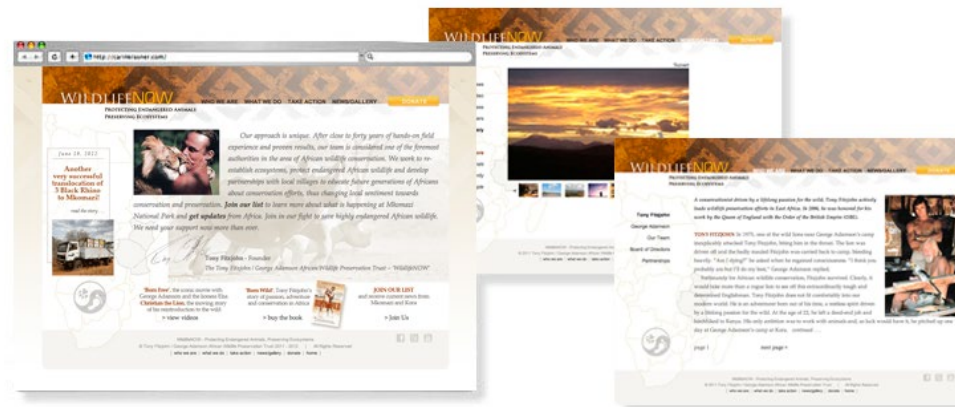
Mercedes Benz dealer touch screen POS  
*indealer touch screen interactive*



LightSpace Studio  
*www.lightspacestidiola.com*



WildlifeNOW  
*www.wildlifenow.com*



LightSpace Studio  
Humboldt Adult Education  
Paul Revere Middle School



Nimble CRM Software  
Blue Sky Energy  
Marquez walk-a-thon



Exclusive Resorts Travel Magazine  
CompTec Engineering  
Ingolstadt West Audi

